


Blackpool Council Licensing Service

**Representation made by a Responsible Authority
to an application for the grant / variation of a Premises
Licence / Club Premises Certificate**

Responsible Authority				
Name of Responsible Authority	LANCASHIRE CONSTABULARY			
Name of Officer <i>(please print)</i>	PC 3842 Lisa Evans			
Signature of Officer				
Contact telephone number	01253 604005			
Date representation made	24	07	14	
Do you consider mediation to be appropriate				NO
Premises Details				
Premises Name	K P Store			
Address	326 Talbot Road			
	Blackpool			
Post Code	FY1 3QS			
Reasons for making representations				
<p>I am in receipt of an application for a New Premises Licence for the above address.</p> <p>On behalf of the Chief Officer of Police, having reviewed the application the Police make formal objections on the following grounds:</p> <p>The Police base this objection on the existing Premises Licence being within the Off Licence Saturation Policy Area. The purpose of this Policy is to limit the number of Off Licensed Premises within a given geographic area, in order to reduce crime and disorder and promote the licensing objectives. The Policy sets out the following;</p> <ul style="list-style-type: none">• The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an				

individual premise as being the sole cause or major contributing factor.

- The potential impact on the promotion of the licensing objections by a significant number of licensed premises concentrated in one area is called cumulative impact. The cumulative impact of all the premises in an area upon the promotion of the licensing objectives is a proper matter for the Licensing Committee to consider.
- This application is within the saturation zone. The location of the proposed premises is on the outskirts of the town, servicing both the day time and night time economy. These premises will only add to the availability of alcohol and increase crime and disorder.

These Premises went to a Review Hearing earlier in the year whereby the previous licence held at the premises was revoked. When this is combined with the fact that the premises is in a Saturation Zone, I do not believe a licence should be effectively re-instated, albeit under a different name.

I also have concerns that the Licence Holder/Designated Premises Supervisor has only undertaken his Personal Licence Course in the past 6 months and although he has been running the business since February this is without an alcohol licence and therefore would be his first role as a DPS and he may not be suitable to take on a high risk premises.

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will not add to the cumulative impact and therefore crime and disorder.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

- N/A